

# Counting People in Motion

This tool records people moving through an area. It does not require mapping.

## DIRECTIONS

- Stand at the location shown on your map.
- Focus on a point on the opposite side of the space and imagine a straight line between you and that point.
- Use a tally sheet/clicker counter to count all people moving across the marked line, and a timer (your phone).
- Count for 10 minutes. Keep in mind that a low number of people surveyed may not provide adequate data representation.
- When done with your first location go directly to the next and so on, until you have covered all locations.
- Once you've completed counts at each location, please total your tally sheets and add them to the overview map. Use a different sheet for each location.
- Please note on your sheets if anything out of the ordinary happens.

ADD YOUR NAME, DATE, & DAY OF THE WEEK TO THE SHEET. SUM TOTALS BEFORE HANDING IN.

Note: In an area with high pedestrian activity, use separate count sheets for pedestrians and cyclists. In areas with lower activity it is possible to tally both pedestrians and cyclists at the same time, saving time or enabling more count locations.

FOLD HERE

# People Moving Count

FOLD HERE

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Institute**

# People Moving Count

10 MINUTES

CATEGORY		COUNT—TALLY EVERYONE	
PEDESTRIANS	WALKING		TOTAL
	RUNNING/ JOGGING		TOTAL
	SUPPORTED (e.g., wheelchair)		TOTAL
	CARRIED (e.g., stroller)		TOTAL
	ROLLING (e.g., skateboard)		TOTAL
PEOPLE ON BICYCLES			TOTAL

NAME

DATE

WEATHER

LOCATION

TIME

ADD MAP HERE

**INSTRUCTIONS:** Count people moving across the indicated line for 10 minutes. Adjust the location of your line as necessary to maintain a clear sightline from end to end.