Familiar

Stranger

Stranger

Survey

Gehl Institute
DIRECTIONS

1. Approach people in this space, with priority given to people engaging in stationary activities.

2. Identify yourself as a public life researcher and state who you are working or volunteering for. Ask if the person has three minutes to answer an anonymous survey about the social life of this space.

3. Note the age & gender of surveyed people and people who decline your survey (see table on right).

4. You may deliver survey questions verbally, or hand the surveyee the form—especially the questions that relate to income, age, race, or gender.

5. Have the person place the form in a manila folder to ensure anonymity.

6. If you survey groups, indicate which surveys you give them by circling the appropriate numbers (see below).

7. Note hour (see below).

8. Obtain 20 surveys through the course of your shift.

SURVEYED GROUPS

Each survey has a unique number found on the bottom left of the back page. If you distribute surveys to a group, circle the appropriate numbers below and note the time you distribute the surveys.

SURVEY DEMOGRAPHICS

Tally people who decline to participate in the survey in this table.

<table>
<thead>
<tr>
<th>Age Group</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>15-24 Male</td>
<td></td>
</tr>
<tr>
<td>15-24 Female</td>
<td></td>
</tr>
<tr>
<td>15-24 Other/Unsure</td>
<td></td>
</tr>
<tr>
<td>25-44 Male</td>
<td></td>
</tr>
<tr>
<td>25-44 Female</td>
<td></td>
</tr>
<tr>
<td>25-44 Other/Unsure</td>
<td></td>
</tr>
<tr>
<td>45-64 Male</td>
<td></td>
</tr>
<tr>
<td>45-64 Female</td>
<td></td>
</tr>
<tr>
<td>45-64 Other/Unsure</td>
<td></td>
</tr>
<tr>
<td>65+ Male</td>
<td></td>
</tr>
<tr>
<td>65+ Female</td>
<td></td>
</tr>
<tr>
<td>65+ Other/Unsure</td>
<td></td>
</tr>
</tbody>
</table>
FAMILIAR STRANGER SURVEY

Thank you for participating in our survey about this public space! Your responses will be kept strictly confidential.

If you recognize any of these people but do not know their names, please write an “R” in the corresponding blank circle and use the connected box to tell us how you recognize them or anything else you want to tell us about them.

If you know the names of any of these people, please write a “K” in the blank circle and use the connected box to tell us how you know them or anything else you want to tell us about them.

If you do not recognize a person, please leave their circle blank. If you have any questions, just ask me!
1 How often do you visit this place?
- Daily
- Weekly
- Every few months
- Rarely (once per year)
- First time

2 How much time do you typically spend here?
- Walk through
- 10 min.
- 20 min.
- 30 min.
- 1 hour or more

3 How do you use this place?
- Just passing through
- Shopping
- Work nearby
- Hanging out
- Public transit
- Lunch
- Meeting up with friends
- Other

4 How do you feel about this place?
- Strongly negative
- Somewhat negative
- Neutral
- Somewhat positive
- Strongly positive

LET US KNOW HOW YOU FEEL ABOUT THIS PLACE!

SURVEY #_____